

ALESSI



OBJET INUTILE, VASE, SUR UN PROBLÈME DE TOPOLOGIE NÉGATIVE

SALVADOR DALÍ

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INDUSTRIAL SURREALISM

Art is the universe in which Alessi's research developed. An investigation launched in the early 1970s with *Alessi d'après*, a collection of sculptures produced in an unlimited series. Based on the idea that the nature of a work of art, in the age of its technical reproducibility, can no longer depend on the medium used to create it (the fact that it is handmade directly by the artist or mass-produced does not influence its "artistic quality"), the project involved artists Giò Pomodoro, Carmelo Cappello, Pietro Consagra, Andrea Cascella, Dušan Džamonja and Salvador Dalí.

After about three years, and the completion of the first five multiples, the project was discontinued: it had not aroused the public's interest and its production complexity had monopolised the mechanical workshop, delaying the production of the items that were in the catalogue at the time. The decision interrupted the development of the sixth multiple, that conceived by Salvador Dalí, which consequently never saw the light of day.

Accompanied by a new awareness of the nature of the work of art, technically reproducible and thereby detached from the values of uniqueness or rarity, the *Alessi d'après* project was groundbreaking, laying the theoretical foundations for the company's subsequent work. Reproposing Salvador Dalí's multiple today means reasserting that continuum, that aesthetic unity between object and work of art, that has been the hallmark of Alessi's research over the past fifty years.



DEDICATED TO

To lovers of art in all its forms; to lovers of Alessi and Salvador Dalí, to begin creating or enriching their personal Art Gallery.

DESIGNER



One of the most incisive artists of the 20th century, Salvador Dalí offered his own personal version of Surrealism, working with publicity and scandalistic gimmicks and insisting on the morbid character of his figuration, supported by exceptional technical skill. Author of numerous theoretical-critical and autobiographical essays, he made the first surrealist film, *Le chien andalou*, with Buñuel in 1929. He designed jewellery, and worked in the fields of fashion and furniture. He founded two museums of his own: in Cleveland and in Figueres, where he was buried in 1989.

“The surrealist object had to be absolutely useless from both a practical and rational point of view. It had to materialise delirious spiritual fantasies, with the utmost tangibility.” ♦ Salvador Dalí, *La Vie secrète de Salvador Dalí* (1942)

COMPONENTS

925 silver multiple with brass comb with a 24-carat gold finish, stainless steel hooks with a 24-carat gold finish and olive wood peg. Pear wood base stained black.



DESIGN NOTES

Unmissable

Produced in just 99 pieces plus three author's proofs, each bearing the progressive issue number and Salvador Dalí's monogram.

Multiplied art

Created in 1973, striking, provocative, the stuff of dreams: an unpublished work by Dalí finally available to the public.

USE AND MAINTENANCE

[Simple to maintain] Clean with a soft cloth and silver cleaner. The base can be cleaned using a soft, damp cloth. Dry thoroughly.

CODES AND VARIANTS



SD01 - Obget inutile, vase, sur un problème de topologie négative
Design D'après Salvador Dalí, (1973) 2023
Multiple in 925 silver, 24 carat gold-plated brass and olive wood.
Limited edition of 99 numbered copies and 3 artist's proofs.
cm 33 x cm 13 - h cm 12,5

Designed for Alessi in 1973 and produced in 2023 with the collaboration of Gala-Salvador Dalí Foundation, Figueres

PACKAGING

Presented in the special wooden case designed for this project and accompanied by a booklet featuring Alberto Alessi's introduction of Salvador Dalí's multiple project and the certificate of authenticity of the work.

